



Atwater's Annual Christmas Parade



**Friday, December 3, 2021
Starting @ 7pm**

This year's theme:

"HOLIDAYS ON ICE"

Parade Route—
Starts@ Winton Way & Grove Ave,
Left on Broadway Ave,
Ending at the historic Bloss Home

Parade Entry: \$55.00 Application/Entry
Deadline- Monday, Nov 29th

Forms available at:
The Atwater Chamber of Commerce
1181 Third Street, Atwater
Website:
www.atwaterchamberofcommerce.com

Further information- please call:
Alice Gilbertson, Parade Chairman ph 209-761-8757
Or Recreation & Events Department, City of Atwater ph 209-357-6320



ATWATER CHRISTMAS PARADE
DECEMBER 3, 2021
ATWATER CHAMBER OF COMMERCE

"Holidays on Ice"

ENTRY FORM: Fee \$55.00
Deadline: Monday, November 29, 2021

Entry Name of Organization/Individual: _____

Contact Person: _____

Street Address: _____

Daytime Phone: _____ Evening Phone: _____

E-Mail Contact: _____

ENTRIES SHOULD BE DECORATED ACCORDING TO THE THEME:
"HOLIDAYS ON ICE"

- 1. Float Division
 - A. Commercial
 - B. Organization/Club/Church

- 4. Church Division
 - A. Carolers
 - B. Religious Scene

- 2. Car/Motorcycle Division
 - A. Car Club
 - B. Classic (Single)
 - C. Decorated
 - D. Emergency Response Vehicle

Please indicate the number of vehicles:

- 5. Horse Division (Additional Deposit Required)
Please indicate the number of horses:

- 3. Band Division
 - A. Elementary/Jr High
 - B. High School

- 6. Miscellaneous
Please specify:

Liability Waiver: I have the authority and hereby agree to indemnify and hold harmless the Atwater Chamber of Commerce, its officers, employees and agents from any and all claims or causes of action for death, injury and property to myself or others related to the person(s) and/or organization(s) which are the subject of this "Entry Form", resulting from intentional or negligent acts, errors, or willful misconduct, or omissions of the Atwater Chamber of Commerce and its officers, employees and agents.

I have read and agree to oblige by the Parade Event Guidelines. I have shared these guidelines with all participating on behalf of this entry.

Signature: _____ Date: _____

Printed Name: _____

Please indicate whether, or not you would like your entry to be judged:

JUDGE: _____ DO NOT JUDGE: _____

Floats will be judged on your incorporation of the specified theme and your use of lighting effects.

Please provide a short narrative to be read by the announcer as your entry passes the Judges' stand.

The Atwater Chamber of Commerce reserves the right to edit or eliminate information as deemed necessary.

Please do not exceed the space provided. *Thank you.*

Please return this form with check payable to: Atwater Chamber of Commerce

Mail to: Atwater Chamber of Commerce
1181 Third Street
Atwater, CA 95301

Email will be the primary form of communication. Parade assembly and line-up instructions will be emailed to the email address you have listed on this form. This will be sent out no later than the day before. Thank you for your participation.

2021 Atwater Christmas Parade Guidelines

1. **"Holidays On Ice"** is this year's theme. Entries should use this as their guide when decorating and planning their participation. All entries should have a positive and respectful theme.
2. Proper health and safety practices need to be followed. Face coverings, social distancing and minimal physical contact with other participants/spectators is encouraged. Please allow for proper social distancing when positioning participants on your float or entry.

No food preparation and/or distribution is permitted. The sale of any type of food or goods is also prohibited.

3. The streets for the Parade route are narrow. Please consider this when designing your float. If you have questions/concerns about the size of your float/entry, PLEASE ASK. Should a Parade Official have concerns about your entry, you will be asked to comply with requests made or forfeit entry.
4. **Motor Vehicles Entries-**
Decorated Car- no more than 5 vehicles per paid entry.
Motorcycles/Carts- no more than 10 vehicles per paid entry.
5. Music and/or sounds coming from entries should not disrupt other entries. Please no constant blowing of sirens or horns. Be considerate of other's music and entries which may also include animals.
6. This is a Forward Motion Parade. Entries should not stop to perform. This causes other entries to lose proper spacing in line-up.
7. Children walking in entries need to be accompanied by adults walking with/or alongside.
8. **PLEASE—NO SANTA ENTRIES.** Our Parade has a Santa Claus. He should be the only Santa Claus in the Parade. Santa hats are fine.
9. **NOTHING MAY BE THROWN FROM ANY ENTRY.** This is for the safety of ALL. Failure to comply with this request may result in immediate dismissal/forfeit from the Parade.
10. **NO alcoholic beverages** will be allowed in the staging/line-up area or on any entry.
11. **Animal entries must have a clean-up crew.** Our staging/line-up area and route need to be kept clean. For the consideration of other entries, specific Parade in-route cleaning may be requested and an additional cleaning fee/deposit may also be requested.
12. Animal entries must be adapted to large crowds and noise.
13. Rainy and/or cold weather does not stop our Parade. Please be prepared.

14. Entries need to be on time reporting to the staging/line-up area. Delays in entries assembling may result in dismissal/forfeit.
15. All entries will be provided an entry number. This number needs to be visible as instructed for proper announcing and judging.
16. Please provide clear signage for your group and/or entry. Spectators will want to know who you are representing. This is a community activity--- *show your Pride and Holiday Spirit!*
17. All entries will receive further instructions and Parade line-up assignment prior to the Parade date. Proper completion of entry forms and payment needs to be received to be eligible to participate.
18. **Email will be the primary form of communication.** Parade assembly and line-up instructions will be emailed to the email address you have listed on your Entry Form.
19. **ALL Parade participants should know and abide by these guidelines.** If you are the representative completing and signing the Parade Entry Form, you are responsible to provide copies of these Guidelines and/or other instructions you receive regarding your entry to your group.

Your participation in the 2021 Atwater Christmas Parade is appreciated. We also appreciate your assistance in following these guidelines and respecting others. Your questions and suggestions are welcome.

Thank you,
The Atwater Chamber of Commerce

Alice Gilbertson, Atwater Chamber of Commerce
Cell phone: 209-761-8757 email: alicegilbertson@sbcglobal.net

Kory Billings, Recreation & Events Department, City of Atwater
Phone: 209-357-6320 email: kbillings@atwater.org