

## 2020 Atwater Christmas Event Guidelines

1. ***“Home for the Holidays”*** is this year’s theme. Entries should use this as their guide when decorating and planning their participation. All entries should have a positive and respectful theme.
2. Proper health and safety practices need to be followed. Face coverings, social distancing and minimal physical contact with other participants/spectators is required. Please limit the number of individuals to no more than five (5) or less, per booth area—to allow for proper social distancing.

**No food preparation and/or distribution is permitted. The sale of any type of food or goods is also prohibited.**

3. Event participants will set-up/stage a booth display area for use with their entry. Staged booth display will be 10 ft x 10 ft (or more). Each staged booth display will have access to one electrical outlet source. You will need to provide a proper extension cord (25 ft or 50 ft). Please refrain from overloading this power supply by adding power strips or other multi socket devices.

If you have your own generator and/or battery resource to use to power your staged booth entry, please let us know. We will need more information regarding this resource.

4. Pop-Up awnings are encouraged for staged booth display set-up. These will protect your entry and participants in cooler weather and provide a frame for your décor.
5. Music and/or noise coming from entries should not disrupt other entries. Be considerate of other’s music and entries.
6. Flatbed trailers or other platforms on wheels are not permitted. Failure to properly disclose props and/or equipment used for your entry may result in dismissal from event.
7. **PLEASE—NO SANTA ENTRIES.** Our Event has a Santa Claus. This should be the only Santa Claus. Santa hats are fine.
8. **NOTHING MAY BE THROWN OR DISTRIBUTED FROM ANY ENTRY.** This is for the health and safety of all. Failure to comply with this request may result in immediate dismissal.
9. **NO alcoholic beverages** will be allowed in the staging/line-up area or in any booth entry.

10. Entries need to be on time reporting to the staging/line-up area. Delays in entries assembling may result in dismissal.
11. Staged booth display entries will not be judged.
12. No fee for staged booth display entries.
13. Spectators must remain in their vehicles. This event does not have areas for pedestrians. **NO pedestrians or walking on the viewing route will be permitted.**
14. Severe weather conditions may impact this event. Plan for a cooler and/or damp evening, please be prepared.
15. Please provide clear signage for your group and/or entry. Spectators will want to know who you are representing. This is a community activity—*show your pride and holiday spirit!* Spectators will take photos of things they like and share on their social media.
16. All entries will receive further instructions and staged booth display placement assignment prior to the Event date. Proper completion of entry forms needs to be received to be eligible to participate. Organizers will assign and approve staged booth placement.
17. **ALL** Event participants should know and abide by these guidelines. If you are the representative completing and signing the Event Entry Form, you are responsible to provide copies of these Guidelines and/or other instructions you receive regarding your entry to your group.

Your participation in the 2020 Home for the Holidays- Christmas Event is appreciated. We also appreciate your assistance in following these guidelines and respecting others. Your questions and suggestions are welcome.

Thank you,  
The Atwater Chamber of Commerce  
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